datacamp

Your DataCamp onboarding

Take your first step toward organization-wide data fluency

Congratulations, you're ready to begin your journey to becoming a more data-driven company. Follow the recommendations in this short guide to ensure a successful DataCamp launch for your organization.

Welcome to DataCamp

I'm delighted that you've chosen DataCamp to help spread data fluency at your organization. Like you, we believe that no matter your role, department, or skill level, everyone should have the opportunity to improve their data science and analytics skills.

We're as eager as you are to get started. Before your first learners log in to DataCamp, we recommend you print and complete the short checklist on the following page. This will help ensure you have a smooth DataCamp launch and see results more quickly.

We've included some additional resources to support your DataCamp launch. You'll also receive more information at every stage of your onboarding via email, but if you ever have any other questions, please do not hesitate to contact us.

See you on DataCamp soon,

Martijn Theuwissen,
Co-Founder and CEO of DataCamp

Your onboarding checklist

Take your first step toward organization-wide data fluency

BEFORE LAUNCH

- Confirm your program goals
- Get DataCamp buy-in from your senior stakeholders
- Identify which other members (if any) will need DataCamp admin access
- Announce your launch using our templates on the following page to generate excitement
- Activate your DataCamp group: You will receive an invitation email from team@datacamp.com

YOUR LAUNCH DAY

- Invite all your members to your DataCamp group
- Celebrate your DataCamp launch by email, in team meetings, and via Slack
- Check that everyone has received and accepted their email invitation from team@datacamp.com
- Assign all learners at least one learning objective to give them a clear goal

POST LAUNCH

- Schedule a weekly reminder to review your team's DataCamp reporting dashboard
- Resend DataCamp invitations to any learners who have not yet accepted their invite
- Celebrate your team's early wins, such as 100% invitation acceptance and early learning progress
- Create Teams to simplify team management, assignments, and reporting
- Continue to leverage custom tracks, skill assessments, and assignments to drive engagement
- Share regular updates with internal stakeholders as you achieve your early milestones

Your DataCamp resources

Take your first step toward organization-wide data fluency

LAUNCH TEMPLATES

Use these templates to create buzz around your DataCamp go-live, raise awareness, and celebrate the launch of DataCamp in your organization:

— Email: Let your organization know that they will soon have access to DataCamp

> **View and share**

— Team-meeting: Use these slides

> **Download PowerPoint**

— Slack/Microsoft Teams: The more channels the better. Share the template below on Slack.

> **DataCamp admin** 08:45am
>
> I'm pleased to share that we will soon be going live on DataCamp 🚀 From data concepts to coding, all trainings are interactive. It is simple to start using. There is no installation as all learning takes place in your browser, where you will have the opportunity to follow expert-led courses, complete bite-sized exercises, and receive real-time feedback. DataCamp will help all of us become become more data-driven. Watch this **short video** to learn more.

ADMIN RESOURCES

Unsure what content to recommend your team take first or how to drive early adoption on DataCamp? Follow the recommendations below to support your DataCamp launch:

— Getting started course recommendations

> **View and share**

— How to boost engagement on DataCamp—an admin's guide

> **View and share**

See you on DataCamp soon

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